



Sierra Nevada Memorial Hospital Foundation

(530) 477-9700

www.SupportSierraNevada.org

FY2011/12 1st Quarter Report

Creating a Path to Health

Dear Foundation Supporters,

In the midst of all that is going on in the world, local support for healthcare still remains a priority. Thank you for continuing to support our projects and programs to build a healthier community. In our effort to keep you informed on the incredible impact of your giving and involvement with SNMH Foundation, we are providing Quarterly Reports available on our website at

www.supportsierranevada.org. You can also [view our 2010 Annual Report online](#). I hope you know that your gifts make a huge difference in the health and wellness of our community. If you have any questions about SNMH Foundation, please call me at (530) 477-9700. I would love the opportunity to get to know each and every one of you and know more about your philanthropic priorities.

With Gratitude,
Kimberly Parker, CFRE
Executive Director



1st Quarter Donors Directed Gifts



- Alzheimer's Outreach Project
- Barbara Schmidt Millar Fund
- Heart of Gold Campaign
- Diagnostic Imaging
- Endowment Fund
- Area of Greatest Need
- Other

1st Quarter Funded Project



- Electronic Health Record
- Breast Cancer Support
- Continuing Education
- Linear Accelerator Project
- Other

Starry, Starry Nights Increases Attendance

The 19th Annual Starry, Starry Nights was held on July 16th with a **20% increase in attendance**. This year's event was successful in introducing and engaging new friends to SNMH Foundation.

The 20th Anniversary of Starry, Starry Nights will take place on July 21, 2012.



Heart of Gold Reaches 25% Mark

The Heart of Gold campaign, an effort to raise \$200,000 to advance cardiac service in our community, reached the 25% milestone in the first quarter of FY 2011. There is still more work to do to secure this much needed funding but our donors and the community at large are very receptive to supporting heart disease issues.



HEART of GOLD



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Barbara Schmidt Millar Celebration of Life Triathlon

The 17th Annual Barbara Schmidt Millar Celebration of Life Triathlon took place on September 18, 2011

raising more than **\$30,000 for subsidized mammograms** for underserved women in our community. More than 300 women participated in the event.

In the last six months, funds raised from this event have helped to provide **screening mammograms for 51 patients**. In collaboration with a Susan G. Komen for the Cure grant, 14 of those women were able to have the necessary follow-up treatments.



Michele Hughes, SNMH Cardiology Clinical Specialist at SNMH, competes in the triathlon.

A Grateful Patient Story



"I went to Sierra Nevada Memorial Hospital with chest pains. They immediately took me into emergency where the staff attended to my needs. Kudos to Dr. Winnie Loesch and the entire nursing staff for the super job of keeping me alive!"

To share your story, email skonner@snmhf.com or call (530) 477-9700

SNMH Foundation Funds Hospital's Wireless Services

Improving patient satisfaction and guest convenience is always a priority for SNMH Foundation. We are excited to announce the Wi-Fi is now up and running and funded by community donations to SNMH Foundation.

Recently a patient was stay in TCU (transitional care) and was going to miss her granddaughter's wedding. With Wi-Fi up and live at the Hospital, the family and hospital staff were able to Skype in the wedding. It's special moments like this that make SNMH a truly unique community hospital!

Breast Cancer Outreach Success



As part of a Susan G. Komen for the Cure, Sacramento Valley Affiliate grant through

SNMH Foundation, the Nurse Navigators in the Women's Imaging Center, formerly known as the Breast Imaging Center have successfully provided outreach for Breast Cancer Awareness in the last six months:

- Funded \$7,080 in patient treatments
- Counseled 98 women on financial assistance
- Screened 66 women through the Moonlight Mammogram program
- Collaborated with Nevada County's Social Services Department on outreach and education
- Navigation services for 181 women



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New Donor Recognition System

SNMH Foundation now has a new donor recognition system which also offers a relaxing healing environment. The first of four TVs is now live in the Cancer Center Living Room. Beautiful landscape photographs are paired with soothing. Names scroll throughout the photographs as a special way to recognize our wonderful donors, . These TVs will soon be live in the Main Lobby, Emergency Department and Diagnostic Imaging Center. Many thanks to Dr. Mallery and Dr. Lowe for the use of their landscape photography. Special thanks to Beam Easy Living Center for an incredible deal on the TVs and to Mountain Event Productions for producing the videos.



Grand Opening of the New Linear Accelerator Suite

On September 14th more than 140 donors attended a special grand opening and ribbon cutting ceremony for the new Linear Accelerator Suite. This state-of-the-art radiation oncology machine is the only one of its kind within a 50 mile radius ensuring that cancer patients can receive the very best care close to home.

Through community donations and a strong planned giving program, SNMH Foundation was able to commit \$1,000,000 to this project. More than 550 individuals, businesses and community groups supported this effort.



Ribbon cutting for the new Linear Accelerator bunker by Sean Metroka, SNMH Foundation Board President; Carry Canady, SNMH CFO; and Judy Hess, A.C.T. Campaign Chair.



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Sierra Nevada Memorial Hospital 1st Quarter Achievements

A snapshot of just a few of the awards and achievements SNMH has accomplished in the first quarter



Echocardiography Lab was granted recertification by the Intersocietal Commission for the Accreditation of Echocardiography Laboratories for a period of three years.



SNMH's Community Cancer Center was recently recognized by the Association of Community Cancer Centers (ACCC) for having an exemplary program for excellence in community care delivery for patients with chronic myeloid leukemia (CML).



Critical Care Excellence Award and a Joint Replacement Excellence Award was recently issued to SNMH by a national healthcare organization.



SNMH's Center for Wound Healing and Hyperbaric Medicine celebrated it's one year anniversary! The new center is beating national benchmarks in wound care. The national average days to heal is 58 days. The center is experiencing an average of just 38 days to heal.