

Sierra Nevada Memorial
Hospital Foundation

Partners in Health

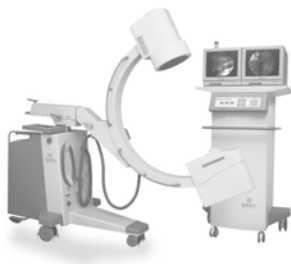
Our Mission: To nurture the spirit of generosity and volunteerism of the community, we focus our philanthropic efforts in fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.

Your Unrestricted Contributions at Work

Sierra Nevada Memorial Hospital Foundation helps to fund so many vital projects and programs that it is often difficult for donors to choose what they want to support. That's why many earmark their gift to our unrestricted fund. These contributions provide the greatest flexibility enabling Sierra Nevada Memorial Hospital Foundation to support our Hospital's most immediate priorities. You can be confident knowing our Board of Directors will make thoughtful decisions about the projects and services funded. We are pleased to announce the following projects and services that were made possible through unrestricted funding and our donor's continued generosity.

State-of-the-Art Equipment

A new Ambulance! We are proud that our Hospital provides a local ambulance service to our community. This allows for very timely responses to emergency health needs. Having our own ambulance service means no delays in service that would occur if we relied on ambulances from out of the county. Providing these services requires meeting or exceeding response times established by the county as well as maintaining a safe fleet of ambulance rigs.



C-Arm X-Ray Machine! This equipment is used in the operating rooms to help physicians make real-time intra-operative decisions. The C-Arm is used in placing stents and by the Orthopedist in joint cases. Additionally, it is used in placing intra-operative lines such as a central venous catheter.

Community Programs

Cardiac Rehab Program! Our extraordinary Cardiac Rehab program provides lifestyle management and outpatient care handling over 1,000 patient visits each month with an exercise and an education component. The four-phase program helps community members recover from heart attack, bypass surgery or angioplasty, valve and stent procedures. The program also provides prevention methods for those at risk for developing coronary or vascular disease.

Family Birth Center, Nursery and Maternity Health Department! The Maternity Health Clinic assists underserved women in our community by encouraging and providing prenatal care that helps ensure healthy newborns. The clinic also provides much needed community outreach and education. The nurses that deliver our children are nationally certified in fetal monitoring and have completed advanced training in neonatal resuscitation.

The Community-Wide Electronic Health Record! The Foundation secured over \$700,000 in grants to develop this cutting-edge program which launched in March. Eventually, the E.H.R. will be self-supporting as more and more physicians are connected into the system. The Foundation's most recent support provides funding to the program as it gains ground in sustainability.



Kimberly Parker, CFRE
Executive Director

Director's Message

"Unless someone like you cares a whole awful lot, nothing is going to get better. It's not." ~Dr. Seuss

I've loved Dr. Seuss since I was a little girl. I've read and reread his books with my daughters, and while I find his style of verse silly—almost like looking through the wrong end of a telescope—the meaning behind some of his humorous quips is often quite profound. So what does this have to do with the Hospital Foundation? The quote above speaks to the work we do. Without the compassionate commitment from our community, much would not be accomplished, especially in these challenging times.

One of the most lasting and powerful ways a donor can support our effort is through an unrestricted gift. Unrestricted gifts of all amounts add up to make a meaningful difference to our Hospital. As you saw on page one, because of the generous support of many, the Hospital Foundation provided funding for equipment and services that will benefit patients needing emergency care, cardiac services, surgical procedures and more!

People give to the Foundation because they know it is important. Big gifts certainly can move mountains, but small contributions add up making the trek up the hill a little faster. We continue to do good work and provide for our community because you continue to support us. I hope we have shown you we are good stewards of your gift. I ask that you continue your support and hope this year you might be able to consider an additional or increased gift.

In addition to our unrestricted fund, SNMH Foundation also has an unrestricted endowment. The value of endowed unrestricted gifts is that they are perpetual, lasting many years beyond a donor's lifetime. If you are considering your charitable legacy, either through a major or planned gift, an unrestricted gift to the endowment is an option you may want to consider. I would be delighted to talk with you about any giving opportunities. Please feel free to call me at (530) 477-9700.

Yours in Good Health,

SNMH Foundation
Board of Directors

Executive Committee

- Gil Mathew, President
- Sean Metroka, Vice President & Treasurer
- Jim Phillips, Secretary
- Alison Jones-Pomatto
Member at Large
- Jerry Angove, Immediate Past President

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- Jan Hedman
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- Judy Wilson
- Tom Wulf

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Executive Director
- Sandra Barrington
Development Director
- Bill Altavilla
Planned Giving Specialist
- Ellen Persa
Executive Assistant
- Jim Eckardt
Special Events Coordinator
- Julie Austin
Bookkeeper

Deferred Charitable Gift Annuity

Planned Giving Specialist—Bill Altavilla

The Foundation recently completed our first Deferred Charitable Gift Annuity with long time donors and friends, Gael and Gary Jones (see page 3). The deferred gift is well suited to those individuals who are in their earnings years who wish to make a current gift to SNMH Foundation and, at the same time, supplement their retirement income. By transferring cash or marketable securities now, we agree to provide you with a guaranteed income stream that will start at a later time, usually when you anticipate retirement.

The tax benefits of the arrangement are immediate! You will be entitled to a current income-tax charitable deduction for the present value of the gift portion of the transfer. Donors in the top income-tax brackets will experience optimum tax savings.

The annuity payments you will receive in the future will receive favorable tax treatment. A portion of each payment will be a tax-free return of principal over the life expectancy of the annuitants. If appreciated, long-term securities are used to fund the gift, only a portion of the gain will be recognized, *but* it will be spread over the life expectancy of the donor-annuitant. If you are interested in discussing your options for a Deferred Charitable Gift Annuity, please call Kimberly Parker at (530) 477-9700.



The Gift of Music



Grammy award-winning music legend Nanci Griffith will be playing at The Center for the Arts on Saturday May 1st. As a breast and thyroid cancer survivor, Griffith has generously offered to contribute \$25 of the VIP reserved ticket price to our Breast Care Fund. The VIP tickets include reserved seating, 1 drink coupon and a meet and greet with the artist. VIP tickets are limited to 50 seats so purchase your ticket now at www.thecenterforthearts.org or call (530) 274-8384, ext 14.

Griffith's musical journey has taken her from folk and country roots, to her own brand of "folkability". From Austin's Hole In The Wall bar to New York's Carnegie Hall, Nashville's Grand Ole Opry to London's Royal Albert Hall, Nanci has entertained audiences worldwide. She has also been honored with five Grammy nominations, winning once. Don't miss this unique opportunity to see the legendary Nanci Griffith in this wonderfully intimate setting while supporting SNMH Foundation!

A beautiful baby grand piano now graces the main lobby at the Diagnostic Center, ready to make music for our patients, staff and physicians. The piano was made possible thanks to former employee Mike Ruggiero who encouraged employees to give to a piano fund, community member Gary Dunbar who wanted to play for our Hospital and patients, and Chief Nurse Executive Mary Gish who ensured the piano arrived safe and sound at SNMH. The piano will be used for many purposes including music therapy and pure entertainment. Thank you to all who helped bring music to SNMH!



Donor Spotlight~Gael & Gary Jones



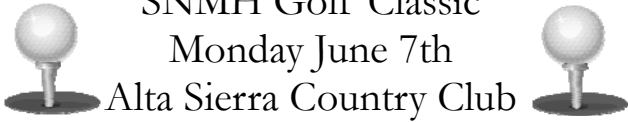
Soon after Gael and Gary Jones bought their home in Nevada City they met a group of thoughtful, community-minded people that were involved with SNMH Foundation and became close friends. “We joined our new friends as volunteers for Starry Starry Nights, then Silver Ball, then became Red Rose members and created a charitable gift annuity as part of our legacy planning. How cool is it that we can have fun with friends and support one of the most important organizations in the county? We think it is pretty cool!” Gael teaches Art for Discovery through our Cancer Center. But, their passion for supporting SNMH Foundation goes beyond fun and friends.

“A community is nothing without its people and people can do little without their health. The reality is that most of us will encounter illness, disease or injury in our lifetime. So we want Nevada County to have a top-notch hospital that offers a range of medical services facilitated by a smart and compassionate staff. We have visited the hospital, met the staff and we like what we’ve seen. Even more, we like SNMH’s commitment to remain state-of-the-art.”

Philanthropy is part of their life and Gael and Gary have big dreams. “We support any change that makes people more aware of their very small but very significant impact on the world. Sustainable agriculture, healthy lifestyles, education of all kinds, and care for those less fortunate are high on our list. We’d like to see everyone tread more lightly, go more slowly and live with kindness in their hearts.” Many thanks to Gael and Gary for their time, talent and treasure to improve the health of our community!



UPCOMING EVENTS



SNMH Golf Classic
Monday June 7th
Alta Sierra Country Club

All net proceeds from these two events benefit vital projects and programs at SNMH such as the Cancer Center, Wellness Center, Cardiac Rehab, the Women and Infant Care Unit, Surgery and Emergency Department.



Starry, Starry Nights
Saturday, July 17th
Empire Mine State Park



SNMH Foundation is working with the local organizing committee for the Amgen Tour of California to promote Amgen's *Breakaway from Cancer*® initiative. In conjunction with the Tour's start in Nevada City, SNMH Foundation will be hosting a benefit event. More information on the art auction and wine tasting will be posted soon at: www.supportsierranevada.org

Accelerating the Cause
an Evening of Art & Wine
May 15, 2010
5:30pm
Miner's Foundry



Exciting sponsorship opportunities are available for our upcoming events.

Contact Sandra Barrington, Development Director, at (530) 477-9700

www.SupportSierraNevada.org

If you wish to be removed from our mailing list, please send a brief note to the above address.

Monday through Friday

Office Hours: 8:00am to 5:00pm

info@supportsierranevada.org

If you would like to be kept up-to-date via email, please send your email address to:

www.supportsierranevada.org

Phone: (530) 477-9700

Fax: (530) 477-9300

RETURNED SERVICE REQUESTED

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Sierra Nevada Memorial
Hospital Foundation



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