



Sierra Nevada Memorial
Hospital Foundation

Partners in Health

Our Mission: To nurture the spirit of generosity and volunteerism of the community, we focus our philanthropic efforts in fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.

Sierra Nevada Memorial Hospital Achieving Excellence!

Just a few of the awards, recognitions
and improvements that SNMH achieved in 2009

- Three year accreditation of the Echocardiography Laboratory from the Intersocietal Commission for the Accreditation of Echocardiography Laboratories. This puts SNMH as one of only 1000 labs in the USA, Canada, and Puerto Rico that has achieved this benchmark.
- Recognition by the American Heart Association, and listed in *Forbes* magazine, as a "Gold Level" Fit-Friendly company.
- The Bronze Award from the American Heart Association for stroke compliance with the "Get with the Guidelines."
- Recognition by Avatar International, an industry leader in healthcare quality improvement services, for exceeding patient expectations and "best practice" in the delivery of patient care by nurses on the surgical unit.
- The SNMH Lab achieved the HIGHEST patient satisfaction scores for a Lab in the entire Catholic Healthcare West system.



Project Pink Reaches Goal

Sierra Nevada Memorial Hospital Foundation Board of Directors is proud to announce that Project Pink, Advancing Breast Care in Our Community, has reach its goal! Backed by teams of dynamic community members, SNMH Foundation raised \$150,000 in just 8 months for an ultrasound machine dedicated for use in the Breast Imaging Center. This new piece of equipment will vastly be utilized by more than 1,000 women a year at our hospital and will improve patient care. Many thanks to our Project Pink teams who raised more than \$80,000 through their projects and events!



Ambassador Program

Ambassadors are interested in the Foundation and Hospital and are willing to be voices in our community. One of our greatest challenges is getting the word out. Your voice would be an incredible resource to us. Ambassadors are invited to get together with us once or twice a year. to hear about current projects and perhaps take a Hospital tour. We will occasionally send email updates to you—especially if something spectacular happens! If you are interested in being an Ambassador, please contact Kimberly Parker at 530-477-9700 or email kparker@snmhf.com.



Giving Health a Hand in the New Year!



Kimberly Parker, CFRE
Executive Director

I don't know what it is about this time of year that inspires people to give, but I am thankful for it. A life of giving—not just money, but time and spirit—repays. It helps us remember right now we have the power to do great things for others.

Many success stories are easy to recall and share. We can tell you about the equipment we purchased for our Cancer Center, the ultrasound machine our Breast Imaging Center will have by year end, and the Pulmonary Function Analyzer machine being utilized in our Cardiac Department.

Other successes are not quite as visible because they involve private moments of our patients. They may be your son or daughter, husband or wife, mother or father. Or perhaps they are your co-worker, neighbor and friend. Every year, the lives of thousands of people are touched through the dedicated and compassionate care exhibited by of the physicians, nurses and employees at SNMH.

This year marked a significant milestone at SNMH. After successfully completing our Stroke of Luck campaign, our Hospital achieved national certification as a Primary Stroke Center. We would never have accomplished this without your generosity. Think what this means for our community!

This is a glimpse into how we serve as a contributing partner to our community's health. Partner is the key word because without you, we would not exist. Annual gifts fund current needs while planned gifts provide for the Hospital's future. However you choose to give, please know each and every contribution is greatly appreciated.

I relish each opportunity to acknowledge the many people who have made meaningful contributions. It's important to know how the individual components of support – you, our donors – provide us with the resources needed to give our Foundation its structural integrity. The Foundation is a way you can invest in the people of our community. Thank you in advance for all you do. I wish you a happy and healthy 2010.

Kimberly Parker

The Basics of Charitable Remainder Trusts *Planned Giving Specialist—Bill Altavilla*

Charitable Remainder Trusts (CRTs) help charities and nonprofit organizations generate more revenue while allowing taxpayers to reduce estate taxes, eliminate capital gains, claim an income tax deduction, and benefit charities. CRTs are irrevocable trusts that provide for and maintain two beneficiaries—the income beneficiaries, who receive a set percentage of income for your lifetime from the trust, and the nonprofit. The nonprofit receives the principal of the trust after the income beneficiaries pass away.

Because the assets are destined for a nonprofit, CRTs do not pay any capital gains taxes making them ideal for assets with a low cost basis yet high appreciated value. The full value of any assets transfers to the trust and, thus, to you and your favorite nonprofit.

Income depends upon the payout percentage, and the amount of growth your assets generate. The CRT must distribute at least 5% of the net fair market value of its assets. Considering market conditions, you should probably not receive income of more
(cont'd on page 3)

SNMH Foundation
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- Steve Leighty, DDS
Member at Large
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Development Director
- Bill Altavilla
Planned Giving Specialist
- Ellen Persa
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- Jim Eckardt
Special Events Coordinator
- Julie Austin
Bookkeeper



(cont'd from page 2) than 6-7% each year. A CRT is exempt from estate taxes. You may end up saving as much as 45 cents of every dollar you move to the CRT. The amount of your deduction is the present value of the remainder interest to the charity. Any deductions not used in the year of contribution may be carried forward for the next five years. For more information on combining strategies, contact Sierra Nevada Memorial Hospital Foundation at 530-477-9700 to request a Special Report on Charitable Trusts.

New Cancer Center Support Program Provides Comfort to Caregivers

Launching in early 2010 is a new and innovative program called Comfort Cuisine. Spearheaded by volunteers Ann Wilder (see below) and Connie Ferrao, this program will provide healthy meals to families with a loved one undergoing cancer treatments at Sierra Nevada Memorial Hospital's Comprehensive Cancer Center. Comfort Cuisine offers caregivers and families a healthy take-home meal from the Cancer Center. Realizing that the entire family is impacted by a cancer diagnosis and that even cooking a simple meal can be a challenge during treatment, we hope to provide support so caregivers may better care for their loved one. Prepared in a state certified kitchen by trained volunteers with oversight by professional chefs and the Hospital's Nutritionist, meals will be kept in a freezer in the Cancer Center which was purchased by SNMH Foundation donations. Contributions to this program are needed. If you would like to help, please write Comfort Cuisine in the "other" line on the enclosed gift envelope.

VOLUNTEER SPOTLIGHT

On January 20, 2010, at the Annual Donor & Volunteer Recognition event, SNMH Foundation will honor our Volunteer of the Year and Humanitarians of the Year.

Sharyn and Barry Turner Humanitarians of the Year

The Humanitarian of the Year award recognizes western Nevada County residents that have made humanitarian contributions at a global level. Sharyn and Barry Turner have dedicated their lives to serving others. Barry and Sharyn have traveled to Nepal and Mexico on service missions providing dental and health care to remote villages and the less fortunate. Sharyn is the School Health Services Coordinator for Nevada County Superintendent of Schools office and current co-president of Soroptimist Int'l of the Sierra Foothills. Barry is a local dentist and past president of the 49er Breakfast Rotary Club of Nevada City.



Ann Wilder Volunteer of the Year

Ann Wilder's volunteer leadership has been crucial for the success of many of our fundraisers and programs throughout the years. Ann has chaired fashion shows and the Mad Hatter Tea Party for the Cancer Center. Most recently Ann co-chaired the wildly successful Project Pink campaign and hosted the Pink Twilight event at River Highlands Ranch and Vineyards in Smartsville. Ann hasn't stopped there. She is spearheading the new Comfort Cuisine program for our Cancer Center (see the article above). Ann has passion for healthcare and supporting our Cancer Center with her time and talent.



Sierra Nevada Memorial Hospital Foundation Board of Directors is proud to honor Ann Wilder and Sharyn and Barry Turner with these prestigious awards.



SAVE THE DATE!

January 20, 2010

Donor & Volunteer Recognition Event

June 7, 2010
SNMH Golf Classic



July 17, 2010
Starry Starry Nights

September 19, 2010
Barbara Schmidt Millar Celebration of Life Triathlon

To reduce operating costs, SNMH Foundation mails event invitations to those that have expressed interests in attending. To ensure you are included on our event mailing list please contact Ellen Persa at 530-477-9700 or email epersa@snmhf.com. If you would like to be kept up-to-date via email, please send your email address to: info@supportsierranevada.org

If you wish to be removed from our mailing list, please send a brief note to the above address.

Office Hours: 8:00am to 5:00pm

info@supportsierranevada.org

If you would like to be kept up-to-date via email, please send your email address to:

www.supportsierranevada.org

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RETURNED SERVICE REQUESTED

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Sierra Nevada Memorial
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