

Sierra Nevada Memorial
Hospital Foundation

Partners in Health

Our Mission: To nurture the spirit of generosity and volunteerism of the community, we focus our philanthropic efforts in fostering quality healthcare of the highest standards for Sierra Nevada Memorial Hospital.



What is the Red Rose Society? Launched in 2002, SNMH Foundation's Red Rose Society is comprised of individuals, couples, and business leaders committed to creating a healthier community. SNMH Foundation created the Red Rose Society to honor and acknowledge our most dedicated annual supporters. **Red Rose Society donors give \$1,000 or more each year to support our Hospital. Gifts may be made all at once, quarterly, monthly, or anytime throughout the year.**

Since 2002, the Red Rose Society has grown to more than 170 individuals, couples and businesses that have supported SNMH Foundation with more than \$4 million in charitable giving over the last six years—AMAZING!

Red Rose Society Benefits

Recognition (with your permission):

- on signage at the Hospital
- on signage at the Hospital Foundation office
- in our annual thank you ad in The Union
- on the Hospital Foundation website, newsletter, or other appropriate print materials

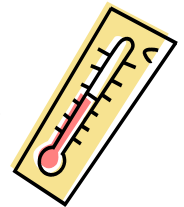
Events and activities:

- special receptions at annual Hospital Foundation events like Starry, Starry Nights!
- Red Rose recognition at Foundation events
- invitations to special receptions, grand openings, etc.
- special educational programs on cutting edge healthcare
- invitation to our annual Red Rose Society social event

For more information on how you can join the Red Rose Society, call Kimberly Parker at 530-477-9700

Project Pink Update!

The Project Pink campaign has hit the half-way mark! With the help of our community and Project Pink Teams, we have raised \$80,000 toward our \$150,000 goal.



There are many fun ways that you can support Project Pink and help us reach our goal. For information or to purchase tickets for upcoming events please contact us at 530-477-9700 or visit us online at www.supportsierranevada.org

Upcoming Events Benefiting Project Pink

Thursday July 9, 2009
The Lion in Winter
at Center for the Arts

Saturday August 15, 2009
Wine Tasting and Wine Raffle
at Pilot Peak Winery

Tuesday September 29, 2009
Martinis and a Movie
at the Del Oro Theatre



Director's Message



Kimberly Parker, CFRE
Executive Director

This year Sierra Nevada Memorial Hospital Foundation is celebrating our 25th anniversary. We are proud of what our community has helped us accomplish over the years. I'd like to personally shake hands and thank each of you that have made a gift for our Hospital. If we haven't met yet, I hope we will soon. We work hard on important campaigns such as Project Pink while ensuring other essential Hospital services such as our Cancer Center and Cardiac program receive much needed funding. The return on investment is huge—a life touched, a family's gratitude, a patient's smile.

Two wonderful programs that depend on community support are **Read Me A Story (RMAS)** and our **Alzheimer's Outreach Project (AOP)**. Working with local pediatricians, **RMAS** reinforces fundamental core values by encouraging families to begin reading to their children. At well baby check-ups, children between six months and five years are given new books to enhance their reading readiness. Over 3,000 books a year are distributed to children in western Nevada County all through the generosity of donors and grants. For our aging population, **AOP** provides services for caregivers of individuals with dementia. The program coordinator develops caregiver plans, educates caregivers about the disease, problem solves, and more. Statistics indicate over 3,000 individuals in Nevada County are afflicted by some form of dementia. Funding supports caregiver education, respite support, our Memory Garden and more.

As we continue our journey ahead, we will measure our progress one victory at a time by providing the healthcare our community demands and expects. Your investment in projects and programs at SNMH helps guarantee that, despite the economic forecast, we will continue to receive the high quality of care SNMH has been providing since 1958. Thank you for all you do for us!

Yours in good health,

Kimberly Parker, CFRE
Executive Director

SNMH Foundation Board of Directors

Executive Committee

- Gil Mathew, President
- Sean Metroka, Vice President & Treasurer
- Jim Phillips, Interim-Secretary
- Alison Jones-Pomatto
Member at Large
- Steve Leighty, DDS
Member at Large
- Jerry Angove, Immediate Past President

Board Members

- Lance Amaral
- Daniel Bibelheimer, MD
- Barry Burrows
- Cathy Corliss
- Jim Heard
- Jan Hedman
- David Jones
- Barbara Kosher
- Katherine Medeiros
- Robert E. Michelin, MD
- Tom Tomasello
- Greg Vixie, DDS
- Tom Wulf

Foundation Staff

- Kimberly Parker, CFRE
Executive Director
- Sandra Barrington
Development Director
- Bill Altavilla
Planned Giving Specialist
- Ellen Persa
Executive Assistant
- Jim Eckardt
Special Events Coordinator
- Julie Austin
Bookkeeper

Planned Giving—Our Services By Bill Altavilla, Planned Giving Specialist

The services provided at SNMH Foundation through planned giving can increase lifetime income, provide a current income tax deduction, a future estate tax deduction, and in some cases provide tax advantaged income. SNMH Foundation provides information and planning support to inform donors and supporters about their planned giving capabilities.

Several Planned Giving Options:

Charitable Bequest: Bequests come in many forms and can be as simple as designating a gift in your will or trust. Some people elect to donate a percentage of their estate or a specific dollar amount. Also, bequests of stock or real estate can go a long way in furthering the mission of SNMH Foundation.

Retained Life Estate: A Retained Life Estate provides you an immediate income tax deduction, AND allows you to continue to live in or enjoy the use of your property for your lifetime. The immediate income tax deduction is normally very substantial. You can gift your home, farm, or vacation property.






Charitable Gift Annuity (CGA): A CGA pays donors a fixed income guaranteed for life. Payment amounts are based upon the income beneficiary's age and can begin immediately or be deferred. In addition, the CGA generates an immediate income tax deduction. After the donor's death, the remainder is paid to SNMH Foundation. CGAs can be written on one or two lives. The minimum gift is \$10,000.

Charitable Remainder Trust (CRT): A CRT is a specially drafted trust which allows the donors to retain the right to receive an income for life. The trustee sells the property and reinvests the proceeds for income and growth. The gift generates an immediate income tax deduction. The CRT is usually for gifts of \$150,000 or more.

Please contact Executive Director Kimberly Parker at (530) 470-9700 if you are interested in a personal, confidential appointment to discuss your planning situation.



Fun Facts about SNMH

-  SNMH was listed in *Forbes Magazine* as an American Heart Association Fit Friendly Company.
-  In 2008 SNMH treated 7,100 inpatient admissions and 193,100 outpatients.
-  SNMH Auxiliary provided 1,426 volunteer hours in the month of April!
-  SNMH is committed to being a “Green Friendly” company by safely reducing waste and recycling. The Hospital has a Green Team made up of employees that help reduce SNMH’s carbon footprint.
-  SNMH is the first hospital in the CHW system to have a Billing Estimator. This financial planner can help you determine what your hospital bill will be before services are rendered.

SNMH Employees Give Back!

SNMH Employees donate back to SNMH Foundation through the Share the Spirit Campaign. In 2009 it is estimated that employee giving will reach over \$50,000. Thank you for your time, talent and support!

VOLUNTEER SPOTLIGHT Volunteers Make the World Go ‘Round!

SNMH’s Golf Classic Committee organized yet another successful tournament on June 1st at the Alta Sierra Country Club. The committee is filled with dedicated Hospital employees and Foundation board members. With their hard work, the 17th Annual SNMH Golf Classic SOLD OUT!



Many thanks to our tournament co-chairs Jim Heard (*not pictured*) and Danny Buttacavoli and the committee: Jim Eckardt, Christy Bailey, Jim Philips, Debbie Wagner, Jerry Angove (*not pictured*) and Dr. Robert Michelin (*not pictured*).

Donor SPOTLIGHT 17th Annual SNMH Golf Classic Sponsors

Many thanks to the following that made our tournament such a success. (*as of May 28th*)

Royal and Ancient: Bank of America, Debbie & Bob Plass, J.M Streamline Inc.

Old Course: AAA Insurance~Matt Dallosta, Bev & Bill Riddle, Colin Construction, Comcast, Larkin Company Disability & Leave Management, Lincoln Financial, Peggy Cox, Siemens Medical Solutions, Steve M. Leighty DDS Oral & Maxillofacial Surgery, Wells Fargo Advisors/Bob Liddle

Augusta: Alta Sierra Country Club, Coldwell Banker~Mike & Nina Snegg, Grass Valley Radiology Medical Group, Health Net, Holbrooke Hotel, Jim E’s Catering/Club 141, Sierra Nevada IPA, State Farm Insurance~Mike Bratton, SNMH Emergency Room Physician’s, Spring Hill Manor Convalescent Hospital, Swope Medical Group

Pebble Beach: Angelica, Bobby Jones Concrete, Burrows Security Force, Fred Forsman, Jim Phillips, J.M. Keckler Medical, Monster Gym, “Makind Fitness Fun”, Scinto & Graziano, Sierra Nevada Cancer Center, Thyssenkrupp Elevator



Sierra Nevada Memorial Hospital Foundation *presents*

STARRY, STARRY NIGHTS JULY 18, 2009

*An evening of dinner, dancing & star gazing
at Empire Mine State Park*

\$125 per person
White attire required

Supernova Sponsorships:

- *One table for 10
- *Red Rose Society membership with additional benefits
- *Recognition in printed materials
- *Charitable tax deduction
- *Other sponsorship opportunities available.

TICKETS, call (530) 477-9700



SAVE THE DATE!



Barbara Schmidt Millar Women's Triathlon September 20, 2009

24th Annual Sierra Silver Ball November 7, 2009



*If you wish to be removed from our mailing list,
please send a brief note to the above address.*

Office Hours: 8:00am to 5:00pm
Monday through Friday

Phone: 530-477-9700
Fax: 530-477-9300
www.supportsierranevada.org
If you would like to be kept up-to-date via
email, please send your email address to:
info@supportsierranevada.org

RETURNED SERVICE REQUESTED

140 Litton Drive, Suite 220
P.O. Box 1810

Sierra Nevada Memorial
Hospital Foundation



NON PROFIT
ORGANIZATION
U.S. POSTAGE
PAID
GRASS VALLEY
CA 95945
PERMIT NO. 25