



Project Pink~Advancing Breast Care In Our Community

Funds raised in 2009 through Project Pink will purchase an ultrasound machine for the Breast Imaging Center. Currently SNMH has three ultrasound machines, each eight years old, which are used to provide ultrasound studies for ALL of our patients. The entire hospital must share these three machines. The Breast Imaging Center has access to one of the machines for only a short period of time each day. This makes scheduling difficult and many times means that breast care patients must wait several days to find out the results. Imagine waiting three, four or five days to find out if you have cancer?

Not only will the new ultra sound machine improve wait times for patients, the machine will also improve early detection. New technologies can detect smaller and smaller legions allowing for unprecedented early detection of breast cancer. And we all know, “Early Detection is the BEST Protection”! If you would like to make a donation to Project Pink, check off Breast Care on the enclosed gift envelope.

Through the latest technology and regular mammograms we can all work together to save lives and prevent breast cancer.

Funding Spotlight

Alzheimer’s Outreach Project – Support for the AOP program is crucial NOW more than ever! Recently, two vital programs in western Nevada County that support families caring for dementia patients have been forced to shutdown or leave the local community leaving AOP as the only support program for Alzheimer patients in our community There are an estimated 3,000 residents in western Nevada County affected by Alzheimer’s disease. This comprehensive program offers our community an Alzheimer’s helpline for caregivers, patient assessments, and education for the community and clinical staff.

In FY 2008 SNMH Foundation donors supported the hospital to the tune of over \$900,000!

- The purchase of an x-ray digital specimen radiography machine to benefit women who undergo lumpectomies
 - The Vial of Life program
 - Cancer Center support groups, the library and living room
 - Equipment for the Diagnostic Center
 - The Cardiac Rehab program
 - Respite care for Alzheimer’s patients
- And Much Much More!

Additional Funding Opportunities

President’s Fund for Excellence – President’s Fund for Excellence (PFE) gifts support the areas of greatest need at the hospital. The SNMH Foundation Board of Directors utilize these resources to promptly respond to the current year’s most pressing financial needs. In the past, PFE gifts have supported Lifeline, the Wellness Center, the Women and Infant Care Unit as well as funding to support the recruitment and retention of physicians. Funding has also been directed toward the purchase of special equipment and continuing education for nurses and Hospital clinical staff.

Sierra Nevada Memorial Hospital’s Comprehensive Cancer Center –Gifts to the Cancer Center support educational programs and classes, Kids Living with Cancer, patient support groups, and music and art classes, the newsletters, and more. Additionally, a Long Term Capital Needs Fund supports Cancer Center expansion and equipment needs.

Cardiac Rehab– Our extraordinary Cardiac Rehabilitation Program provides lifestyle management and outpatient care handling over 1,000 patient visits each month incorporating both an exercise and an education component. The four-phase program helps community members recover from heart attack, bypass surgery or angioplasty, valve and stent procedures. The program also provides prevention methods for who are at risk for developing coronary or vascular disease, due to existing diseases such as diabetes or high blood pressure. Funding supports the purchase of equipment and materials for the program.

Stroke Program—SNMH Foundation recently completed *A Stroke of Luck!* This campaign provided \$100,000 for SNMH to implement a stroke program which will enable the hospital to apply for national certification as a Primary Stroke Center. This is an exciting step for SNMH and our patients. This program will continue to have funding needs for community outreach and specialized equipment.

If there is another area of the hospital that you would like to support, please write it in on the “other” line of the return envelope.